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**首程控股有限公司**  
**SHOUCHEG HOLDINGS LIMITED**

*(Incorporated in Hong Kong with limited liability)*

(Stock Code: 697)

**VOLUNTARY ANNOUNCEMENT**

This announcement is made by Shoucheng Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board of directors of the Company is pleased to announce that recently, the Group successfully hosted the Robot Industry Ecosystem Summit and Investors' Conference themed "Shoucheng Leading the Way, Creating the Future" in Beijing. During the conference, the Group entered into on-site centralized signing agreements with over 50 robot companies and announced the launch of the global brand recruitment plan for the "Robot Integrated Experience Store", injecting new momentum into the development of China's robot industry and promoting the strategic upgrade of robot industry services.

The Group signed centralized agreements with over 50 robot companies from various sub-sectors, including embodied intelligence, medical applications, educational companionship, service operations, inspection and patrol, water surface operations and aerial vehicles. These agreements are aimed at advancing project cooperation around application scenarios and building a synergistic and mutually beneficial industrial ecosystem. Concurrently, the Group has officially launched the global brand recruitment plan for the "Robot Integrated Experience Store", taking the lead in creating a comprehensive robot platform that integrates "display and experience + scenario-based sales + professional services + industry empowerment" into one, to facilitate the commercialization of the robot industry.

The successful holding of this conference signifies that the Group has taken a solid step in the implementation of its integrated service strategy of "capital + scene + industry chain" and has now entered a comprehensive implementation phase. Looking ahead, the Group will continue to be committed to promoting the robot industry through capital empowerment and industry collaboration, relying on its unique ecosystem, and strive to accelerate the commercial closed loop of the robot industry and promote the continuous upgrading and development of the robot industry service strategy, contributing more strength and creating new value for the progress of the industry.

By order of the Board  
**Shoucheng Holdings Limited**  
**Zhao Tianyang**  
*Chairman*

Hong Kong, 1 July 2025

*As at the date of this announcement, the Board comprises Mr. Zhao Tianyang (Chairman), Mr. Li Hao (Vice Chairman), Mr. Xu Huajie and Mr. Liu Jingwei as Executive Directors; Mr. Wu Lishun, Mr. Peng Jihai and Mr. Ho Gilbert Chi Hang as Non-executive Directors; Dr. Wang Xin, Ms. Zhang Quanling, Ms. Zhuge Wenjing, Dr. Zhang Jianwei and Ms. Tse, Theresa Y Y as Independent Non-executive Directors.*