Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in Hong Kong with limited liability)
(Stock Code: 697)

VOLUNTARY ANNOUNCEMENT PARTICIPATION IN THE WORLD HUMANOID ROBOT GAMES AND DRAWING LOTS TO SELECT LUCKY SPECTATORS

This announcement is made by Shoucheng Holdings Limited (the "Company" or "We") on a voluntary basis.

The World Humanoid Robot Games ("**Robot Games**"), the world's first large-scale comprehensive sports competition featuring humanoid robots as participants, will be grandly held at the National Speed Skating Oval ("**NSSO**") in Beijing, China, from 14 to 17 August 2025. More than 500 humanoid robots from 280 teams representing 16 countries across five continents will compete in 26 disciplines and 538 individual events. The world's first 5V5 formation football match, which is autonomously controlled by AI algorithms with no human operation, will be held at the Robot Games.

As a key participant of the Robot Games, the Company and several of its portfolio companies will systematically demonstrate their extensive expertise and investment achievements in embodied intelligence through "technical competition + scenario validation". This initiative aims to accelerate industry advancement and propel humanoid robots toward broader arena. Leveraging its unique industrial ecosystem, the Company is committed to facilitating the rapid transformation of technological breakthroughs into market-ready solutions through real-world deployment and ecosystem empowerment.

In addition to the Robot Games, the Company will set up a **Shoucheng Robotics Experience Store** ("**Experience Store**") outside the NSSO's west gate, offering visitors a more interactive technology experience platform. The Experience Store will feature nearly 200 products from over 50 partner companies, spanning smart home systems, child education, smart wearables, etc. On-site attractions will feature fun projects including greeting robots, AI-powered mahjong games, robotic arm delivery systems, and smart leisure experiences, allowing visitors to intuitive experience the practical potential of robotics in daily life.

Drawing Lots to select Lucky Spectators to Witness the Tech Spectacle with Us

As a token of appreciation for the market's longstanding support, the Company will select **88** lucky spectators (regardless of holding the Company shares) by drawing lots and invite them to witness this world-leading humanoid robot technology. The lucky spectators will not only witness world-class robotic demonstrations but also have the opportunity to get close to industry leaders and the latest achievements of future technologies.

Time of Drawing Lots and Competition Dates

The registration closes at 9:00 a.m. Beijing Time on 14 August 2025. All registered spectators will be entered into a lottery pool, the lucky spectators will receive an official invitation by email or SMS before 3:00 p.m. on 14 August 2025. Invited spectators will have the chance to attend the event in person. Places are limited, so please register in time.

How to Participate

Option 1: Complete the registration form via the link: https://www.wjx.cn/vm/mfW64yI.aspx#

Option 2: Follow the official WeChat account of the Company, send the message "Robot Games" in the chat, then fill in your details through the link that appears.

By order of the Board
Shoucheng Holdings Limited
Zhao Tianyang
Chairman

Hong Kong, 13 August 2025

As at the date of this announcement, the Board comprises Mr. Zhao Tianyang (Chairman), Mr. Li Hao (Vice Chairman), Mr. Xu Huajie and Mr. Liu Jingwei as Executive Directors; Mr. Peng Jihai and Mr. Ho Gilbert Chi Hang as Non-executive Directors; Dr. Wang Xin, Ms. Zhang Quanling, Ms. Zhuge Wenjing, Dr. Zhang Jianwei and Ms. Tse, Theresa Y Y as Independent Non-executive Directors.